

PRESS RELEASE

Audev BV appoints CarIT Dealer Systems GmbH as distribution partner for Germany

Strategic partnership strengthens customer service and market presence in the German automotive sector.

Dordrecht, October 27, 2025 – Audev BV, a leading provider of innovative DMS solutions for the automotive industry, announces the appointment of CarIT Dealer Systems GmbH as its distribution partner for the German market. With this step, Audev BV underscores its commitment to continuous service quality and customer proximity in Germany.

Expertise for the German and Dutch markets

CarIT Dealer Systems GmbH has a team of experienced experts and developers who are specifically focused on the requirements of the German and Dutch automotive markets. A particular advantage lies in its comprehensive technological expertise: the specialists at CarIT are proficient in the technological platform underlying the CarIT and Autosys DMS solutions – including its database and development framework technology – and can therefore optimally support and further develop existing and future installations.

Cooperation with existing partners

“We see the collaboration with CarIT Dealer Systems as an important addition to our existing partner network,” explains Han van Capelle, Chief Operating Officer of Audev BV. “Working hand in hand with our proven sales partners, we want to provide even better support to our German customers while tapping into new growth potential.”

Audev BV and CarIT Dealer Systems GmbH are subsidiaries of BASIS International Ltd., a global technology company. Across Europe, over a thousand car dealers use DMS solutions based on BASIS technology. This shared technological basis creates synergies and guarantees the highest quality standards.

Audev BV emphasizes that the new partnership strengthens existing relationships rather than replacing them. Together with all its partners, the company aims to build an even denser service network and further increase customer satisfaction.

Growth in core brands and beyond

The strategic partnership aims to expand the already strong position of the core brands Ford, Volvo, and Jaguar Land Rover further. In addition, Audev BV plans to extend its offering to other automotive brands, reaching an even broader customer base in Germany.

Continuity and reliability

With the appointment of CarIT Dealer Systems as its distribution partner, Audev BV is underlining its clear commitment to the German market. Existing and new customers can rely on the usual quality, reliable support, and continuous development of DMS solutions.

There is a particular focus on supporting existing installations in Germany. CarIT Dealer Systems' technological expertise ensures that all customers benefit from regular updates and upgrades. In addition, the new partnership will enable the innovative browser-based version of CarIT to be offered in Germany in the near future – an important step towards future-proof, modern DMS solutions.

“We look forward to a successful and cooperative future with all our partners and customers in Germany,” said Han van Capelle, Chief Operating Officer of Audev BV. “Together, we will develop innovative solutions that optimally support our customers in the digital transformation of the automotive industry.”

About Audev BV

Audev BV is a leading provider of dealer management systems (DMS) for the automotive industry, focusing on innovative, user-friendly solutions for car dealers. As a subsidiary of BASIS International Ltd., the company serves customers in several European markets and is known for its reliable and modern software solutions.

About CarIT Dealer Systems GmbH

CarIT Dealer Systems GmbH is a specialist provider of IT solutions for the automotive industry, focusing on the German and Dutch markets. As a subsidiary of BASIS International Ltd., the company has in-depth expertise in the development and implementation of ERP and DMS systems, as well as in the underlying technology platform that underpins the CarIT and Autosys solutions.

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